

James Center

Summer 2004

The summer sizzles with bright activities at James Center, the center of the City!

Rollin' on the River Street Party

Saturday, August 28, 2004, 5-11:30 p.m.

Richmond will celebrate the Harley Owners Group® 21st Annual Rally in August with a rollicking street party that will start at James Center and roll through Shockoe Slip down to the Turning Basin! Cary Street will be closed from 9th St. to 14th St. for the party, which is scheduled to take place from 5-11:30 p.m. on Saturday, August 28, 2004. Motorcycles will be part of the show with bike parking surrounding the party area.



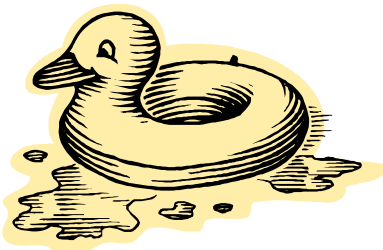
James Center Plaza is the location for the Bud True Music Main Stage as music plays from four stages and an array of food and beverages, including the gourmet fare of Shockoe restaurants, will keep Harley owners and Richmonders alike moving through the party site. Revelers can dance in the street all the way to the James River and Kanawha Canal Turning Basin on the Canal Walk.

15,000-20,000 people are expected at the street party, which is being presented by Budweiser, produced by **city**celebrations and sponsored by the Richmond Convention and Visitors Bureau. Admission is free. Please come out and enjoy "Rollin' on the River presented by Budweiser"!

Duck Race Tickets

Come out to the Plaza on July 15 from 11 a.m. - 2 p.m. to purchase Duck Race - ducks - for their annual fundraising raffle. Big Brothers Big Sisters, BBBS, provides programs for children in the Richmond community.

The Duck Race is technically a giant raffle in which 15,000 rubber ducks "race" down the canal and win fabulous prizes. The Grand Prize winner will drive away in a 2004 Ford Mustang! (Yellow, of course!) The event takes place Saturday, July 31, 2004 on Brown's Island.



You do not need to be present to win. Winners not present will be called and/or sent a certified letter at the close of the race.

Ice Cream Social

Our annual James Center Tenant Ice Cream Social will be on a Tuesday, August 17 this year! Mark your calendars and come out for a treat from 3:30 p.m. - 4:45 p.m. Kyle Davis will be performing.



Mark Your Calendars

Historic Tram Tour at Maymont

Have you ever wanted an overview of Maymont? Join our bus trip to take a historic tour of the grounds, enjoy a box lunch and have fun with co-workers. On Tuesday, July 13th, James Center will provide a bus, which will leave from the James Center Clock Tower at 11:15 a.m. for an 11:30 a.m. tour. The bus will return to the James Center at approximately 12:50 p.m. The tour is limited to 40 James Center employees, so sign up early. Call Kimberly Carter at 344-7278 to reserve your space!

Art Exhibits

Take a break and enjoy the art in One James Center Lobby and in the Atrium.



June 28 - July 16
July 26-30
Aug 2-6
Aug 30-Sep 10
Sep 11 - Oct 1

Atrium
Atrium
Lobby
Atrium
Atrium

HandWorkshop Middle School Exhibit
Metro-Richmond Leadership Exhibit
Metro-Richmond Leadership Exhibit
ASK Exhibit
Jack Woodsson Sketch Club Exhibit

Special Olympics

The Special Olympic Torch Run for Law Enforcement Officers ceremony was held in the James Center Plaza on Thursday, May 27th at 12:00 noon. The VA Law Enforcement Torch Run benefits Special Olympics Virginia as a state wide event with activities throughout the year. These activities included T-Shirt and Hat Sales, Golf Tournaments, Plane Pulls, Inline Skating events, Polar Plunges, Volleyball Tournaments and more. The Torch Run itself is held in the beginning of June every year as over 3500 Virginia Law Enforcement Officials carry the Torch with the Flame of Hope over 1,900 miles.

The Torch arrived in Richmond (at the James Center) and will be taken to the opening ceremonies of the Virginia State Summer Games at The University of Richmond.



The ceremony was amazing as donations were made by Law Enforcement divisions from around Virginia. The 45 minute ceremony yielded approximately \$700,000 to be used for the Special Olympics.

Summer Music Series

June 24 **Barbara Martin**

July 1 **Janet Martin**

July 8 **Border Ride**

July 15 **Kyle Davis**

July 22 **Barbara Martin**

July 29 **Susan Greenbaum**

August 5 **King Pins**

August 12 **River City High**

Have you been enjoying the sounds of LunchtimeLIVE this year?
Keep listening every Thursday from 12:30 p.m. - 1:30 p.m.

August 19 **The Taters**

August 26 **Patchwork**

September 2 **Susan Greenbaum**

September 9 **Janet Martin**

Around the Neighborhood

Tuesday Night Movies

Legend Brewing Company, 321 W. 7th Street, across the Manchester Bridge, 8:30 p.m. Kick back with a beer and a free movie at Legend's popular Tuesday Night Movies series. For more information call 232-3446.

Thursday Growers' Market

17th Street Farmers' Market, Free admission, 8:30 a.m. - 2 p.m.

Farm fresh, homegrown, homemade and handcrafted. For more information call 646-0477 or visit: www.17thstreetfarmersmarket.com.

Riverfront Outdoor Movies, beginning July 22nd

Thursdays, Brown's Island, Free admission, music and rides begin at 7 p.m., movie begins at dusk (approx. 9 p.m.).

Returning for the 6th Season - Pack up your blankets and the lawn chairs, bring the kids and relax on Brown's Island during a summer's evening. In July: Rugsrats Gone Wild and Shrek!

For more information call 788-6466 or visit: www.citycelebrations.org.

Friday Cheers

Brown's Island, Free admission, 6 p.m.-9:30 p.m. A Richmond tradition entering its 20th season! Every Friday from May through August, thousands of people come to relax after the workweek, meet friends and hear some of the region's top bands. For more information call 788-6466 or visit www.citycelebrations.org.

Fridays at Sunset

Kanawha Plaza, Tickets start at \$15, Children under 10 are free, 6:30 p.m.-10 p.m. Offers wonderful entertainment, good food, a patron friendly atmosphere and an overall enjoyable experience. Fridays at Sunset is pleased to bring to you high caliber performances that cannot be seen anywhere for the special prices offered. Please see the schedule of performers at www.fridaysatsunset.com.

For more information, call 1-888-301-4102.

Saturday Mucho Market

17th Street Farmers' Market, Free admission, 8:30 a.m.-2 p.m.

Have 'Breakfast with a Chef' from 9am to 12pm. Locally grown produce, flowers, cheeses, meats, baked goods, imports, collectibles and fine crafts. For more information call 646-0477 or visit: www.17thstreetfarmersmarket.com.

Richmond Canal Cruises

Canal Turning Basin - Dock and 14th Streets, \$4-\$5, kids under 5 Free, Wednesdays - Saturdays Noon-7 p.m.; Sundays Noon-5 p.m.

35-minute historically narrated tours of the James River and Kanawha Canal along Richmond's Canal Walk. Private charters and onboard dining services available. For more information call 649-2800 or visit:

www.richmondriverfront.com.

Whitewater Rafting on the James River

Richmond Raft Company, 4400 E. Main Street (just past old Annabelle Lee dock), \$48-\$56 per person, Saturdays & Sundays at 1 p.m.

Exciting whitewater alternatives with the tales of local tradition, historic sites and scenic beauty. Enjoy the James River rapids for a fun outdoor outing. For more information call 222-RAFT or visit:

www.richmondraft.com.

Sunday Shockoe Flea Market

17th Street Farmers' Market, Free admission, 9 a.m. - 4 p.m.

Antiques, collectibles and fine crafts. For more information call 646-0477 or visit

www.17thstreetfarmersmarket.com.

St. John's Church, Historical Reenactments

St. John's Church in Church Hill, free admission, Sundays at 2 p.m. (open for seating at 1 p.m.)

Visit the original location of the Second Virginia Convention of March 1775! Living history interpreters in 1770's attire portray ten of the "founding fathers" who participated in the animated convention debates culminating with Mr. Henry's "Liberty or Death" speech. The season runs through Labor Day weekend. Seating is limited. A voluntary donations defray costs. Please call 648-5015 for more information.

Special Events

Saturday, July 3rd Mercado

17th Street Farmers' Market, Free admission, 5 - 10 p.m.

A nighttime Latino market with crafts and imported items, food and entertainment. Visit:

www.17thstreetfarmersmarket.com.

Thursday, July 15th Summer City Fest Closing Concert • Earth, Wind & Fire

Brown's Island, Tickets \$15 advance, \$20 at the gate, 7 p.m.

Tickets now on sale. www.ticketstobuy.com or charge by phone 804-794-6700. Kids 12 and under are free when accompanied by an adult. For more information call 788-6466 or visit:

www.citycelebrations.org.

Saturday, July 24th Shockoe Tomato

17th Street Farmers' Market, Free admission, 11 a.m.-5 p.m.

7th annual festival in honor of our favorite fruit. Games, entertainment, food vendors, etc... Famous Hot Tomato Beauty Contest - Win prizes - Anyone can enter! Great family fun! Visit:

www.17thstreetfarmersmarket.com.

Tenant Talk

Pope Reid of Midtown Agency is featured as our Tenant Profile. Pope has been a tenant in all three James Center buildings. He was the 4th tenant to sign a lease in Henry Faison's dream center back in 1985. Before the Center was built, Pope worked for other companies. Midtown is a Title Insurance company that began at James Center.

What has been your favorite James Center activity?

Christmas: getting people downtown to see the reindeer, the lights and the whole experience at James Center. Henry Faison started a Downtown Christmas phenomenon that draws people downtown and continues to grow every Christmas.

What is the most interesting / fun experience you had at the James Center?

When Two James Center and the Omni were capped off (when concrete had been poured for all of the floors and they were open), all the construction workers who had been working on the project and their families and the tenants were invited to a grand Circus Party. Live elephants and acrobats were on hand performing on the open slabs of concrete. Everything was done with a flair.

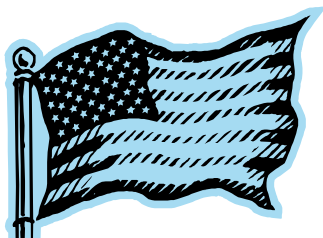
Have any important events occurred during the work day over the years?

I was here when Challenger exploded in 1986 and, of course, during September 11, 2001 when the World Trade Center and the Pentagon were hit.

How has your business been shaped by working at James Center for so many years?

Henry Faison moved the financial district from 9th & Main to 9th & Cary Street. This is a feat most never thought possible. I, personally, have a lot of customers at James Center between Henry Faison's work and law firms at James Center.

Thanks, Pope, for taking the time to let us know a little more about our James Center!



Around the Neighborhood, cont'd.

Saturday, July 24th Canal Arts Walk

Canal Turning Basin at 14th & Dock Streets, Free admission, 11 a.m.-6 p.m. A special way to promote and display local artists with most Richmond galleries participating in a day of fun on the Canal Walk.

For more information call 358-9912.

Sunday, July 25th and Sunday, August 22nd

Canal Boats and Cobblestones

Meet your guide at the James Center Clock Tower at 10th and Cary Streets, \$7 adults, History Center members free, 2 p.m.

This tour focuses on the history, architecture, and preservation efforts of the canal area. Come explore the historic and architectural treasures of Shockoe Slip, and see the work that is being done in the River District along the James River, the Great Basin and Richmond's canals.

For more information call 649-0711 ext. 334.

Saturday, July 31st 15th Annual Big Brothers Big Sisters Duck Race

Brown's Island, 11 a.m.-4 p.m.,

Free admission, sponsored by Big Brothers Big Sisters Services.

For more information call 261-4940 or visit www.bigbrobigsis.com.

Saturday, August 7th Mercado

17th Street Farmers' Market,

Free admission, 5-10 p.m.

A nighttime Latino market with crafts and imported items, food and entertainment. *Visit: www.17thstreetfarmersmarket.com.*

Saturday, August 21st Mayo's Island / Devil's Kitchen Wading Trip

Meet in the parking lot next to Reynolds Recycling Center in the middle of Mayo's (14th Street) Bridge, Free admission, 1 p.m.-4 p.m.

Mayo's Island is located in the Falls of the James adjacent to downtown Richmond and has a number of historic and cultural sites of special interest. This is a wading trip; wear tennis shoes to protect your feet and dress to get completely wet. Bring bug repellent, a hat, sunglasses and a canteen. Consider soft drinks or a picnic dinner for late afternoon. *For more information, visit:*

www.jamesriverassociation.org.